# E.G.S. PILLAY ENGINEERING COLLEGE(Autonomous)

Approved by AICTE, New Delhi | Affiliated to AnnaUniversity, Chennai |

Accredited by NAAC with A"Grade |Accredited by NBA (CIVIL, CSE, ECE, EEE, IT, MECH)

### NAGAPATTINAM - 611 002



## B.Tech – Computer Science & Business Systems [CSBS]

#### **<u>Full</u>** Time Curriculum and Syllabus

Third Year –Fifth Semester

	SI	EMF	ST	ER-	V					
Course Code						Hours	Maxin	um M	arks	
	Course Name	L	Т	Р	С	/ Week	CA	ES	Total	Category
	Theory Course									
1902BS501	Design and Analysis of Algorithms	3	0	0	3	3	50	50	100	PC
1902BS502	Compiler Design	3	0	0	3	3	40	60	100	PC
1902BS503	Design Thinking	3	0	0	3	3	40	60	100	PC
1902BS504	Fundamentals of Management	3	0	0	3	3	40	60	100	PC
1902BS505	Business Strategy	3	0	0	3	3	40	60	100	PC
1903BS002	Professional Elective I : Introduction to IoT	3	0	0	3	3	40	60	100	PE
	Laboratory Course									
1902BS551	Compiler Design Lab	0	0	2	1	2	50	50	100	PC
1902BS552	Mini Project : Design Thinking Lab	0	0	4	2	4	100	-	100	PC
1904GE551	Life Skills: Aptitude I	0	0	2	1	2	100	-	100	EEC
	Audit Course			1						
1901MCX03	Essence of Indian Traditional Knowledge	2	0	0	0	2	100	-	100	MC
	Total	19	0	10	22	26	600	400	1000	

L-Lecture |T-Tutorial | P-Practical | C-Credit | CA -Continuous Assessment| ES-End Semester

		L	Т	Р	С
1902BS501	DESIGN AND ANALYSIS OF ALGORITHMS	3	0	0	3
PREREQUISITE:					
Data Str	uctures and Algorithms				
<b>COURSE OBJECTIV</b>	'ES:				
1.	To understand the techniques for analyzing the computer a	lgorithn	ns.		
2.	To learn the paradigms for designing the algorithms.				
	To analyze the efficiency of various algorithm design tech	niques /	paradi	gms fo	r the
same pr		1		0	
4.	To understand the limitations of algorithmic power.				
Module I	FUNDAMENTAL ALGORITHMIC STRATEG	IES		9 H	ours
Characteristics of Algo	orithm. Analysis of Algorithm: Asymptotic analysis of	Comple	xity B	ounds	– Best,
	se behaviour; Performance Measurements of Algorithm,				
	e Algorithms through Recurrence Relations: Substitution				
	Theorem. Fundamental Algorithmic Strategies: Brute-Fe	orce, He	euristic	s and	Greedy
methodologies.				1.	
Module II	ADVANCED ALGORITHMIC STRATEGIES			9 H	
	g, Branch and Bound and Backtracking methodologies			of the	se
techniques for Problem	-Solving, Bin Packing, Knapsack, and Travelling Salesman	n Proble	m.		
Module III	GRAPH AND TREE ALGORITHMS			9 H	ours
	Depth First Search (DFS) and Breadth First Search (BFS)			h algo	rithms -
	nimum Spanning Tree - Topological sorting - Network Flo	-	rithm.		
Module IV	TRACTABLE AND INTRACTABLE PROBLEMS			9 H	
	rithms, Computability classes - P, NP, NP-complete and	d NP-ha	ard. Co	ook's t	heorem,
<u> </u>	problems and Reduction techniques.				
Module V	FEATURED ALGORITHMS			9 H	
Approximation algorities Introduction to Quant	ithms, Randomized algorithms, Class of problems bey	yond N	P – P	SPAC	Е,
Introduction to Quan		т	ΟΤΑΙ	· 45 F	IOURS
Mode of Assessment:	CAT/Assignment/Quiz/Seminar/Presentation/ESE	1	UIII		
Course Outcomes:					
	nematical tools to analyze and derive the running time of the	e algori	thms		
	e major algorithm design paradigms.	U			
<b>3.</b> Explain major	graph algorithms, string matching and geometric algorithm	is along	with th	neir ana	alysis.
<b>4.</b> Articulating Ra	indomized Algorithms.				
-	dness of real-world problems with respect to algorithmic e	fficienc	y and l	earning	g to
cope with it					
<b>REFERENCES:</b>					
	ft and J. Ullman, "The Design and Analysis of Computer A	Algorith	ms", 4	th Edi	tion,
Pearson Education, 200					
	rmen, Charles E. Leiserson, R.L. Rivest, "Introduction to A	lgorithi	ns", Pi	rentice	Hall of
India Publications, 3rd					
-	and ÉvaTardos, Algorithm Design, Pearson Education, 1st				
4. E. Horowitz an 1978.	d S. Sahni, "Fundamental of Computer Algorithms", Com	puter Sc	ience	Press,	Inc.
5. Rajeev Motwar (Online Print – 2013)	ni, PrabhakarRaghavan; Randomized Algorithms, Cambrid	lge Univ	versity	Press,1	995
6. Ravindra K. Al	nuja, Thomas L. Magnanti, and James B. Orlin, Network F dition, Pearson Education, 2014.	lows: T	heory,	Algorit	hms,
7. https://nptel.ac.					
interpet, inpreside					

1902BS502	COMPILERDESIGN	L	Т	Р	C
COURSE OBJE	CTIVES.	3	0	0	3
COURSE OBJE	1. To learn the design principles of a Compiler.				
	1. To learn the design principles of a Compiler.				
	2. To learn the various parsing techniques and different levels of trans	latio	1.		
	3.To learn how to optimize and effectively generate machine codes.				
	4.To learn to implement Architecture dependent code improvement.				
MODULE I	INTRODUCTION			9 Hoi	ırs
	npilation and overview. Lexical Analysis (scanner): Regula				finite
automata, regular	expressions, relating regular expressions and finite automata, scanner	gene	rator	(lex,fl	ex).
MODULE II	SYNTAXANALYSIS			12 Ho	ours
Parser: Context-f	ree languages and grammars, push-down automata, LL(1) gramma	rs an	d to	p-dow	n
parsing, operator	grammars, LR(O), SLR(1), LR(1), LALR(1) grammars and bo	ttom-	up p	parsing	g,
ambiguity and LR	a parsing, LALR(1) parser generator (yacc, bison).				
MODULE III	SEMANTIC ANALYSIS			8 Hoi	ırs
Attribute gramma	ars, syntax directed definition, evaluation and flow of attribute in a syn	ntax t	ree. S	Symbo	ol
	ture, symbol attributes and management. Run-time environment: Pro				
	g, value return, memory allocation, scope. Intermediate Code Genera				
	age features, different types of intermediate forms.				
MODULE IV	CODE IMPROVEMENT			8 Hoi	ırs
	a-flow dependence etc.; local optimization, global optimization, lo	op c			
peep-hole optimiz			I.		,
MODULE V	ARCHITECTURE DEPENDENT CODE IMPROVEMENT			8 Hoi	ars
	ling (for pipeline), loop optimization (for cache memory) etc. Regis	ter al			
	ation. Advanced topics: Type systems, data abstraction, compilation o				
	imperative programming languages.	1 0 0 j			C,
		OT/		5 HO	URS
COURSE OUTO					010
	On the Successful completion of the course, Students will be able to				
COL	Interpret the different phases of compiler.				
02	Analyse a lexical analyser for a sample language.				
CO3:	Apply different parsing algorithms to develop the parsers for a given	gram	mar.		
CO4:	Explain code optimization techniques and a simple code generator.				
<b>REFERENCES:</b>					
	Monica S. Lam, Ravi Sethi and Jeffrey D Ullman, "Compilers – Princ	iples.			
	ools", 2nd Edition, Pearson Education,2007.	1 /			
2. Doug Brown, J	ohn Levine, and Tony Mason, "Lex&Yacc Second Edition, O'Reilly a	& Ass	socia	tes,19	95.
3.Steven S.Muchi	nick, Advanced Compiler Design and Implementation, Morgan Kaufi India, Indian Reprint 2003.				
	nciplesofCompilerDesign <sup>  </sup> ,TataMcGrawHillEducationPublishers,201	).			

1902BS	503	Design Thinking	L	<u>T</u>	P	C
		0 0	3	0	0	3
PREREQU		rse assumes no prior skill or background in design, art or en	rinoori	ng It	ia onor	to all
		duates and graduate students with an interest in learning des	-	•	-	
		y recommended for those students planning social-venture a				
	interven				15 01 0	lesign
COURSE (						
		cing human-centered design means believing that all pro	blems,	even	the se	emingly
		le ones like poverty, gender equality, and clean water, are so				0,
F		ing that the people who face those problems every day are the			nold th	e key to
	their ans	wer.				
	3.Offers	problem solvers of any stripe a chance to design with	h com	muniti	ies, to	deeply
		nd the people they're looking to serve, to dream up sco	res of	ideas,	and to	o create
_		ve new solutions rooted in people's actual needs.				
		ing that as long as you stay grounded in what you've learn	ned from	m peop	ple, yo	ur team
	can arriv	e at new solutions that the world needs.				
Module I		Design thinking basics				<u>Iours</u>
		cess, Process modules – Empathize, Define, Ideate, Pro				
-	-	Map, Powers of Ten, Why-How Laddering, Point of View,	HOW	viight	we Qu	lestions
Brainstormi Module II	ing, story	0			10 1	Iours
	" Decier	Inspiration Phase Challenge, Create a Project Plan, Build a Team, Recruiting '	Toola	Casar		
		erview, Expert Interview, Define Your Audience, Conversa				
	<b>.</b>	sion, Analogous Inspiration, Card Sort, Peers Observing Pe				
		ow, Case Study: Vroom	<i>C</i> 15, C	onuge,	Ouluc	u ioui
ModuleIII		Ideation Phase			12 H	Iours
	Your Lea	rnings, Share Inspiring Stories, Top Five, Find Themes,	Create	Insig		
		, How Might We, Create Frameworks, Brainstorm, Brain				
·		os, Design Principles, Create a Concept, Co-Creation Sessi				
What to Pro	ototype, S	Storyboard, Role Playing, Rapid Prototyping, Business Mo	110	nvas, (	C. E.	edback
Integrate Fe	edback a	soryboard, Kole Flaying, Kapid Flototyping, Busiless Mc	del Ca		Get Fe	• • • • • • • •
Module IV		nd Iterate, Case Study: Asili	del Ca		Get Fe	
T ' D .		nd Iterate, Case Study: Asili Implementation Phase			12 H	Iours
	••••	nd Iterate, Case Study: Asili Implementation Phase Dadmap, Resource Assessment, Build Partnerships, Ways t	to Grov		12 H neworl	<mark>Iours</mark> k, Staff
Your Project	ct, Fundir	nd Iterate, Case Study: Asili Implementation Phase Dadmap, Resource Assessment, Build Partnerships, Ways to g Strategy, Pilot, Define Success, Keep Iterating, Create a I	to Grov		12 H neworl	<mark>Iours</mark> k, Staff
Your Project	ct, Fundir	nd Iterate, Case Study: Asili Implementation Phase Dadmap, Resource Assessment, Build Partnerships, Ways t	to Grov Pitch, S	Sustain	<b>12 H</b> neworl able R	<b>Iours</b> k, Staff evenue
Your Projec Monitor and	et, Fundir d Evaluat	nd Iterate, Case Study: Asili Implementation Phase badmap, Resource Assessment, Build Partnerships, Ways to g Strategy, Pilot, Define Success, Keep Iterating, Create a l e, Keep Getting Feedback, Case Study: Clean Team	to Grov Pitch, S	Sustain	<b>12 H</b> neworl able R	<b>Iours</b> k, Staff evenue
Your Projec Monitor and Mode of As	ct, Fundir d Evaluat	nd Iterate, Case Study: Asili Implementation Phase Dadmap, Resource Assessment, Build Partnerships, Ways to g Strategy, Pilot, Define Success, Keep Iterating, Create a I	to Grov Pitch, S	Sustain	<b>12 H</b> neworl able R	<b>Iours</b> k, Staff evenue
Your Project Monitor and Mode of As Course Ou	ct, Fundir d Evaluat ssessmen tcomes:	Implementation Phase Implementation Phase Dadmap, Resource Assessment, Build Partnerships, Ways to g Strategy, Pilot, Define Success, Keep Iterating, Create a l e, Keep Getting Feedback, Case Study: Clean Team t: CAT/Assignment/Quiz/Seminar/Presentation/ESE	to Grov Pitch, S	Sustain	<b>12 H</b> neworl able R	<b>Iours</b> k, Staff evenue
Your Project Monitor and Mode of As Course Ou 1. Describe	ct, Fundir d Evaluat ssessmen tcomes: Key Con	Implementation Phase implementation Phase badmap, Resource Assessment, Build Partnerships, Ways to g Strategy, Pilot, Define Success, Keep Iterating, Create a l e, Keep Getting Feedback, Case Study: Clean Team t: CAT/Assignment/Quiz/Seminar/Presentation/ESE cepts and basics of Design Thinking Principles	to Grov Pitch, S	Sustain TOTA	<b>12 H</b> neworl able R L: 45	<b>Iours</b> <, Staff evenue <b>HOURS</b>
Your Project Monitor and Mode of As Course Ou 1. Describe 2. Design by	ct, Fundir d Evaluat ssessmen tcomes: Key Con y better u	Implementation Phase Implementation Phase Dadmap, Resource Assessment, Build Partnerships, Ways to g Strategy, Pilot, Define Success, Keep Iterating, Create a l e, Keep Getting Feedback, Case Study: Clean Team t: CAT/Assignment/Quiz/Seminar/Presentation/ESE	to Grov Pitch, S	Sustain TOTA	<b>12 H</b> neworl able R L: 45	<b>Iours</b> <, Staff evenue <b>HOURS</b>
Your Project Monitor and Mode of As Course Ou 1. Describe 2. Design by the design c	t, Fundir d Evaluat ssessmen tcomes: Key Con y better u challenge.	Implementation Phase Implementation Phase badmap, Resource Assessment, Build Partnerships, Ways to g Strategy, Pilot, Define Success, Keep Iterating, Create a l e, Keep Getting Feedback, Case Study: Clean Team t: CAT/Assignment/Quiz/Seminar/Presentation/ESE cepts and basics of Design Thinking Principles nderstanding people, observe their lives, hear their hopes an	to Grov Pitch, S	Sustain TOTA	<b>12 H</b> neworl able R L: 45	<b>Iours</b> <, Staff evenue <b>HOURS</b>
Your Project Monitor and Mode of As Course Ou 1. Describe 2. Design by the design c 3. Generate	ssessmen tcomes: Key Con y better u challenge, ideas, ide	Implementation Phase Implementation Phase Dadmap, Resource Assessment, Build Partnerships, Ways of g Strategy, Pilot, Define Success, Keep Iterating, Create a l e, Keep Getting Feedback, Case Study: Clean Team t: CAT/Assignment/Quiz/Seminar/Presentation/ESE cepts and basics of Design Thinking Principles nderstanding people, observe their lives, hear their hopes an entify opportunities for design, and test and refine solutions.	to Grov Pitch, S	Sustain	<b>12 H</b> neworl able R <b>L: 45</b>	Hours <, Staff evenue HOURS nart on
Your Project Monitor and Mode of As Course Ou 1. Describe 2. Design by the design c 3. Generate 4. Develop	t, Fundir d Evaluat ssessmen tcomes: Key Con y better u challenge. ideas, ide to bring t	Implementation Phase Implementation Phase badmap, Resource Assessment, Build Partnerships, Ways to g Strategy, Pilot, Define Success, Keep Iterating, Create a l e, Keep Getting Feedback, Case Study: Clean Team t: CAT/Assignment/Quiz/Seminar/Presentation/ESE cepts and basics of Design Thinking Principles nderstanding people, observe their lives, hear their hopes an	to Grov Pitch, S	Sustain	<b>12 H</b> neworl able R <b>L: 45</b>	Hours <, Staff evenue HOURS nart on
Your Project Monitor and Mode of As Course Ou 1. Describe 2. Design by the design c 3. Generate 4. Develop in the world	ct, Fundir d Evaluat ssessmen tcomes: Key Con y better u challenge. ideas, ide to bring t l.	Implementation Phase implementation Phase badmap, Resource Assessment, Build Partnerships, Ways of g Strategy, Pilot, Define Success, Keep Iterating, Create a le e, Keep Getting Feedback, Case Study: Clean Team t: CAT/Assignment/Quiz/Seminar/Presentation/ESE cepts and basics of Design Thinking Principles nderstanding people, observe their lives, hear their hopes an entify opportunities for design, and test and refine solutions. he solution to life by figuring out how to get idea to market	to Grov Pitch, S	Sustain	<b>12 H</b> neworl able R <b>L: 45</b>	Hours <, Staff evenue HOURS nart on
Your Project Monitor and Mode of As Course Ou 1. Describe 2. Design by the design c 3. Generate 4. Develop	t, Fundir d Evaluat ssessmen tcomes: Key Con y better u challenge. ideas, ide to bring t l. READI	Implementation Phase Implementation Phase Dadmap, Resource Assessment, Build Partnerships, Ways of g Strategy, Pilot, Define Success, Keep Iterating, Create a l e, Keep Getting Feedback, Case Study: Clean Team t: CAT/Assignment/Quiz/Seminar/Presentation/ESE cepts and basics of Design Thinking Principles nderstanding people, observe their lives, hear their hopes an entify opportunities for design, and test and refine solutions. the solution to life by figuring out how to get idea to market NG:	to Grov Pitch, S	Sustain	<b>12 H</b> neworl able R <b>L: 45</b>	Hours <, Staff evenue HOURS nart on
Your Project Monitor and Mode of As Course Ou 1. Describe 2. Design by the design c 3. Generate 4. Develop in the world	t, Fundir d Evaluat ssessmen tcomes: Key Con y better u challenge. ideas, ide to bring t l. <b>READI</b> 1.	Implementation Phase implementation Phase badmap, Resource Assessment, Build Partnerships, Ways of g Strategy, Pilot, Define Success, Keep Iterating, Create a le e, Keep Getting Feedback, Case Study: Clean Team t: CAT/Assignment/Quiz/Seminar/Presentation/ESE cepts and basics of Design Thinking Principles nderstanding people, observe their lives, hear their hopes an entify opportunities for design, and test and refine solutions. he solution to life by figuring out how to get idea to market	to Grov Pitch, S	Sustain	<b>12 H</b> neworl able R <b>L: 45</b>	Hours <, Staff evenue HOURS nart on

#### **REFERENCES:**

1.Creative Confidence: Unleashing the Creative Potential Within Us All Book by David M. Kelley and Tom Kelley, 2013

2.Change by Design: How Design Thinking Transforms Organizations and Inspires Innovation Book by Tim Brown, 2009

3. The art of Innovation by Tom Kelly, 2011

4. Design Thinking for Strategic Innovation: What They Can't Teach You at Business Or Design School Book by Idris Mootee, 2013

5. The Design of Everyday Things Book by Don Norman, 1988

1902BS504	FUNDAMENTALS OF MANAGEMENT	L	Т	Р	С
		3	0	0	3
COURSE OB					
	1.To know various concepts of management.		4		
	2. To know about all the management theories and evolution of man	agem	ent.		
	3.To understand the organizational design and behavior.				
	4.To know the managerial ethics and leadership.				
MODULE				Hour	S
	Foundations of Management, Evolution of Management Thoughts [Pr				
	Era (before 1880), Classical management Era (1880-1930), Neo-classical M				
	50), Modern Management era (1950-onwards). Functions of Managemen	t- Pla	nnıng	,	
	affing, Directing, Controlling.		0	<b>TT</b>	
MODULE I		D		Hour	'S
	Personality, Perception, Learning and Reinforcement, Motivation, Group	•			
	ence, Work Stress and Stress Management, Decision Making & Problems	in De	C1S101	1	
Making. MODULE II			0.11		
		NT 1		ours	1
	l Culture, Managing Cultural Diversity - Organizational Design: Classical,			al and	1
	pproaches to organizational design; Organizational theory and design, Organizational Structure, Natrix Structure	inizat	lonal		
	ple Structure, Functional Structure, Divisional Structure, Matrix Structure)				
MODULE IV			9 H		
·	ure, Importance, Attributes of a leader, developing leaders across the organ	nizatio	on and	1	
Leadership Gr					
MODULE V	MANAGERIAL ETHICS AND SOCIAL RESPONSIBILITY			ours	
	siness, Ethics of Marketing & advertising, Ethics of Finance & Accounting				
	eworks, Business and Social Responsibility, International Standards,	Cor	porate	e	
Governance, C	Corporate Citizenship, Corporate Social Responsibility.				
		TAL:	45 H	OUR	S
	SSESSMENT: ASSIGNMENT/SEMINAR/PRESENTATION/ESE				
1. Decision ma	aking and problems in Design making.				
2. Leadership					
COURSE OU	TCOMES:				
CO1:	Report the basic concepts of management, management theories and evolu-	tion o	of		
	management over the years.				
CO2:	Translate the intricacies of other management functions in a organizational				
	such as finance, marketing, strategy etc which will be taken up in future te	rms.			
CO3:	Develop an understanding about how organizations work its design and				
	behaviour.				
CO4:	Summarise the managerial ethics and leadership.				
REFERENCI					
	Daft, Understanding the Theory and Design of Organizations, Cengage Lead; 11 <sup>th</sup> Edition, 2016.	rning	India	L	
2. Mahajan. J.	P., "Management Theory and Practices", 3 <sup>rd</sup> Edition, Ane Books Pvt Ltd. 2	011.			
	Robbins, Timothy A. Judge, NeharikaVohra, "Organizational Behavior", P		1,		
	ntz, Weihrich, "Essentials of Management: An International, Innovation, an rspective", 10 <sup>th</sup> Edition, Tata McGraw Hill, 2015.	nd			

1000000505		L	Т	Р	С
1902BS505	BUSINESS STRATEGY	3	0	0	3
PREREQU	SITE:				
COURSE C	BJECTIVES:				
	1.To makes the students to understand the concepts of st	rategic	mana	ageme	ent and
	strategy formation process.				
	2.To helps students to understand different types of strategies	s.			
·	3.To enable students to implement and evaluate the strategies	s.			
Module I	Introduction to Strategic Management			15	Hours
Concept of	strategic management, vision, mission, objectives and goal	s, scho	ols o	f thou	ight ir
	nagement, strategic content, strategic management proces				
	siness definition.		•		
Module II	Internal Environment of Firms Intellectual Assets and	Extern	al	15	Hours
Mouule II	<b>Environments of Firms Competitive Strategy</b>			13	110015
	tence as the Root of competitive advantage, business proce				
	strategy, five process of industry attractiveness that shape		y, the	e con	cept of
strategic gro	ups, and industry life cycle, generic strategies and the value cl			T	
Module	Corporate Strategy, Growth Strategies and Strat	egy		15	Hours
III	Implementation				
	of diversification, Related and Unrelated Diversification, Bus	-			•
	Integration and Diversification, Strategic Alliances, Join v				
	, Mckensy's 7S Framework, Strategic Control and corpora	te Gov	ernan	ice, st	rategio
Implementat	ion, Strategic Evaluation and Control.				0
			'ΔΙ·	45 H	OURS
			AL.		
	sessment: CAT/Assignment/Quiz/Seminar/Presentation/Es		AL.		
<b>1.</b> SW	OT Analysis				
1. SW 2. Five	OT Analysis e process of industry attractiveness that shape strategy				
1. SW 2. Five Course Out	OT Analysis e process of industry attractiveness that shape strategy comes:		<u>AL</u> .		
1. SW2. FiveCourse Out1. Inter	OT Analysis e process of industry attractiveness that shape strategy comes: pret theory and concepts of strategic management.		<u>AL.</u>		
1. SW2. FiveCourse Out1. Inter2. Report	OT Analysis e process of industry attractiveness that shape strategy comes: pret theory and concepts of strategic management. rt different types of business strategies.				
1. SW2. FiveCourse Out1. Inter2. Repo3. Deve	OT Analysis e process of industry attractiveness that shape strategy comes: oret theory and concepts of strategic management. rt different types of business strategies. lop and implement the strategic management processes.		AL.		
1. SW2. FiveCourse Out1. Inter2. Repo3. DeveREFERENCE	OT Analysis e process of industry attractiveness that shape strategy comes: port theory and concepts of strategic management. rt different types of business strategies. lop and implement the strategic management processes. CES:	SE			
<ol> <li>SW</li> <li>Five</li> <li>Five</li> <li>Course Out</li> <li>Inter</li> <li>Repo</li> <li>Deve</li> <li>REFERENCE</li> <li>Robert M.</li> </ol>	OT Analysis e process of industry attractiveness that shape strategy comes: pret theory and concepts of strategic management. rt different types of business strategies. lop and implement the strategic management processes. CES: Grant (2012). Contemporary Strategic management, Blackwe	SE	ditior	1.	
<ol> <li>SW</li> <li>Five</li> <li>Five</li> <li>Course Out</li> <li>Inter</li> <li>Repo</li> <li>Deve</li> <li>REFERENCE</li> <li>Robert M.</li> </ol>	OT Analysis e process of industry attractiveness that shape strategy comes: port theory and concepts of strategic management. rt different types of business strategies. lop and implement the strategic management processes. CES: Grant (2012). Contemporary Strategic management, Blackwe Competitive Strategy: Techniques for analyzing Industries at	SE	ditior	1.	  W

1902BS551	COMPILER DESIGN LAB		T 0	P 2	C 1
COURSE OBJECTIVES:		0	Ŭ		
1.To learn th	e design principles of a Compiler				
2.To learn th	e various parsing techniques and different levels of trans	slation.			
3.To learn ho	ow to optimize and effectively generate machine codes.				
	implement Architecture dependent code improvement				
IST OF EXPERIMENTS:					
<b>EXPERIMENT 1</b>					
mplementation of lexical a	nalyzer using C and LEXTOOL.				
EXPERIMENT 2					
•	ator that takes an expression (with digits, + and *), comp	utes and pri	nts its	value,	
using YACC.					
EXPERIMENT 3					
mplementation of a parser	using LEX and YACC.				
EXPERIMENT 4					
mplementation of symbol EXPERIMENT 5	able.				
mplementation of Predictiv	/e parsing.				
EXPERIMENT 6					
mplementation of Shift Re	duce Parsing Algorithm				
EXPERIMENT 7					
Implementation of LR pars	ing.				
EXPERIMENT 8					
-	of a compiler that generates the three address code er, arithmetic operators, relational operators, variable		-	0 0	
	one iterative construct and assignment statement.				
EXPERIMENT 9					
	the compiler which takes the three address code as input	·			•
	can be assembled and run using an 8086 assemble	er. The tar	get as	sembl	У
instructions can be simple r	nove, add, sub, andjump.				
EXPERIMENT 10					
Implementation of the coc expressions.	le optimizer phase of a compiler that eliminates dead	code and	commo	on sub	)-
expressions		TOTAL	30 HO	URS	
		TOTAL	00 110		
*		TOTAL:			
COURSE OUTCOMES:	the different phases of compiler.	TOTAL:			
COURSE OUTCOMES: CO1:Demonstrate	the different phases of compiler.	TOTAL:			
COURSE OUTCOMES: CO1: Demonstrate CO2: Analyse a le:	the different phases of compiler. xical analyser for a sample language. ent parsing algorithms to develop the parsers for a given				
COURSE OUTCOMES: CO1: Demonstrate CO2: Analyse a lez CO3: Apply differe	kical analyser for a sample language.				
COURSE OUTCOMES: CO1: Demonstrate CO2: Analyse a lez CO3: Apply differe CO4: Explain code REFERENCES:	kical analyser for a sample language. ent parsing algorithms to develop the parsers for a given optimization techniques and a simple code generator.	grammar			
COURSE OUTCOMES: CO1: Demonstrate CO2: Analyse a lex CO3: Apply differe CO4: Explain code REFERENCES: 1. Alfred V Aho, Monica S	kical analyser for a sample language. ent parsing algorithms to develop the parsers for a given optimization techniques and a simple code generator. . Lam, Ravi Sethi and Jeffrey D Ullman, " <i>Compilers – F</i>	grammar			
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100209552	Design Thinking Lab	L	Т	P	С
1902BS552	(Mini Project)	0	0	4	2
PREREQUISITE:		1			
The course assumes no p	prior skill or background in design, art or engineering. It is op	pen to all	unde	rgrad	uates
	ith an interest in learning design thinking, and is especially re				
students planning social-	-venture and other kinds of design interventions				
COURSE OBJECTIVI					
1 Cultivate the	e mindset and skills of successful entrepreneurs				
2. Lead innova					
	l refine your strategy in today's fast-changing, dynamic mark	ets			
	customer base through inbound and outbound marketing				
Course Outcomes:					
	ts and basics of Design Thinking Principles				
	rstanding people, observe their lives, hear their hopes and des	sires and	oet s	mart	on the
design challenge.	istancing people, observe their rives, near their hopes and de	sires, and	500 5	iiiui t	on the
	fy opportunities for design, and test and refine solutions.				
	solution to life by figuring out how to get idea to market and t	o maxim	ize it	s imp	act in th
world.				1	
LIST OF EXPERIME	NTS [SUGGESSTED]				
1. Frame a Des	sign Challenge				
2. Plan Resear	ch				
3. Build an Int	erview Guide				
4. Conduct Re	search				
5. Point of Vie	w Statements				
6. Cluster Into	Themes				
7. Create Insig	ht Statements				
8. Brainstorm					
9. Select Best					
10. Describe the					
11. Create a Sto					
	What to Prototype				
	pe & Get Feedback				
14. Business Me					
15. Create an A					
16. Resource As					
17. Create a Pite	ch				
18. Reflect					
			Т	otal ]	Hours:6

Mode of Assessment:PAT/ESE/Presentation/
FURTHER READING:
1. Design for Social Impact : How to by IDEO.org
2. Design Thinking ToolKit by IDEO.org
3. The Field guide to Human Centered Design by IDEO.org
REFERENCES:
1. Creative Confidence: Unleashing the Creative Potential Within Us All Book by David M. Kelley and Tom
Kelley, 2013
2. Change by Design: How Design Thinking Transforms Organizations and Inspires Innovation
Book by Tim Brown, 2009
3. The art of Innovation by Tom Kelly, 2011

4. Design Thinking for Strategic Innovation: What They Can't Teach You at Business Or Design School Book by Idris Mootee, 2013

5. The Design of Everyday Things Book by Don Norman, 1988

1901MCX03	ESSENCE OF INDIAN TRADITIONAL KNOWLEDGE	L	Т	Р	С
17011012303	ESSENCE OF INDIAN IRADITIONAL RIVOWLEDGE	2	0	0	0
COURSE OBJECT	<b>TIVES:</b> The course will introduce the students to				
	1.To get a knowledge in Indian Culture				
	2. To Know Indian Languages and Literature and the fine arts in India				
	3. To explore the Science and Scientists of Medieval and Modern India				
MODULE I	INTRODUCTION TO CULTURE		(	6 Ho	urs
	, culture and heritage, general characteristics of culture, importance of culture lture, Ancient India, Medieval India, Modern India	e in h	umar	1	
MODULE II	NDIAN LANGUAGES, CULTURE AND LITERATURE		(	6 Ho	urs
Indian Languages a	and Literature-I: the role of Sanskrit, significance of scriptures to current	nt so	ciety	, Inc	lian
philosophies, other	Sanskrit literature, literature of south India Indian Languages and Literature,	ature	II: I	North	nern
Indian languages &					
	RELIGION AND PHILOSOPHY		(	6 Ho	urs
U	ophy in ancient India, Religion and Philosophy in Medieval India, Religious Ern India (selected movements only)	Refor	m		
MODULE IV	FINE ARTS IN INDIA (ART, TECHNOLOGY& ENGINEERING)			6 Ho	ours
Indian Painting Ind			D		
mulan i anning, me	ian handicrafts, Music, divisions of Indian classic music, modern Indian	music	i, Da	nce	and
-	itecture (ancient, medieval and modern), Science and Technology in India				
Drama, Indian Arch					
Drama, Indian Arch science in ancient, n	itecture (ancient, medieval and modern), Science and Technology in India				t of
Drama, Indian Arch science in ancient, n MODULE V EI	itecture (ancient, medieval and modern), Science and Technology in India nedieval and modern India	a, dev	velop	omen 6 H	t of ours
Drama, Indian Arch science in ancient, n MODULE V EI Education in ancient	itecture (ancient, medieval and modern), Science and Technology in India nedieval and modern India UCATION SYSTEM IN INDIA	a, dev	velop	omen 6 H	t of ours
Drama, Indian Arch science in ancient, n MODULE V EI Education in ancient	itecture (ancient, medieval and modern), Science and Technology in India nedieval and modern India <b>UCATION SYSTEM IN INDIA</b> , medieval and modern India, aims of education, subjects, languages, Science	a, dev	velop Scie	omen 6 H	t of our
Drama, Indian Arch science in ancient, n MODULE V EI Education in ancient Ancient India, Scien	itecture (ancient, medieval and modern), Science and Technology in India nedieval and modern India UCATION SYSTEM IN INDIA , medieval and modern India, aims of education, subjects, languages, Science ce and Scientists of Medieval India, Scientists of Modern India. TOTAL 3	a, dev	velop Scie	omen 6 H	t of our
Drama, Indian Arch science in ancient, n MODULE V EI Education in ancient Ancient India, Scien	itecture (ancient, medieval and modern), Science and Technology in India nedieval and modern India <b>DUCATION SYSTEM IN INDIA</b> , medieval and modern India, aims of education, subjects, languages, Science ce and Scientists of Medieval India, Scientists of Modern India. <b>TOTAL 3</b> <b>At: CAT/Assignment/Quiz/Seminar/Presentation/ESE</b>	a, dev	velop Scie	omen 6 H	t of our
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### LISTOF ELECTIVES

		PROFESSIONAL ELECTIVE C	OUI	RSE	S						
							Hours	Maxi	mum I	Marks	
Course Code		Course Name	L	Т	Р	С	/ Week	CA	ES	Total	Category
		PE-1[5 <sup>th</sup> Semester]					•		•	•	
1903BS0	01	Cognitive Science and Analytics	3	0	0	3	3	40	60	100	PE
1903BS0	02	Introduction to IOT	3	0	0	3	3	40	60	100	PE
1903BS0	03	Cryptology	3	0	0	3	3	40	60	100	PE
1903BS0	04	Computational Finance and Modelling	3	0	0	3	3	40	60	100	PE

1903B	S001	COGNITIVE SCIENCE AND ANALYTICS	L	T	P	C
DDEDEOI	UISITE.		3	0	0	3
PREREQ COURSE		IVFS.				
COURSE		lerstand the way in which cognitive science is methodologi	cally di	istincti	ve whi	le at the
		me is an interdisciplinary field where established field	•			
			us of	leseal	cii—iii	iciualing
	-	bgy, Computer Science, Linguistics, Neuroscience.				
		velop skills in analyzing, interpreting, and assessing the e	empiric	al data	and r	research
	techniqu	es that contribute to cognitive science.				
	3.To un	derstand central modeling techniques in cognitive sci	ence,	includi	ng tra	ditional
	computa	tional approaches, neural network/deep learning ap	proach	es, ar	nd dy	namical
	approach	nes.				
Module I		Introduction to Cognitive Science			81	Hours
	on to the st	udy of cognitive sciences. Neural Network Models- langua	ge: defi	inition		
		epts; Concept learning: Linguistic knowledge: Syntax, s	<u> </u>			
		ogic; Machine learning.			1 0	, ,
Module II		Concept Hierarchies			91	Hours
	tory of co	gnitive science. Processing of sensory information in the b	rain I	inquiet	ic kno	wledge
	•	(and pragmatics), Ecological Psychology, constructing		•		•
•		hy, Discretization and generating concept hierarchies, Data				•
		e learning in robotics, Explicit vs. implicit memory	•	5 - 5	,	
Module III		Anatomy of brain			81	Hours
	ntelligence	e and psychology, Brain Imaging, Brain and language, Affo	ordance	learni	ng in r	obotics
		and popenoiogy, Drain maging, Drain and language, Three				
Informatio	n processi	ng (three-boxes) model of memory Structure and constitue				
		ng (three-boxes) model of memory Structure and constituer Development Information processing (three-boxes) model of	nts of t	he brai		
		Development Information processing (three-boxes) model of	nts of t	he brai	n fMR	I,MEG,
Language of Module IV	disorders, 2	Development Information processing (three-boxes) model of Memory Models and Sensory Information fusion	nts of t of mem	he brai ory.	n fMR	I,MEG, Hours
Language of Module IV	disorders, 2	Development Information processing (three-boxes) model of	nts of t of mem	he brai ory.	n fMR	I,MEG, Hours
Language of Module IV Memory M Sensory n	disorders, Models: B nemory;	Development Information processing (three-boxes) model of Memory Models and Sensory Information fusion rief history of neuroscience, PET, EEG Lateralization Chi Short term memory Mathematical models, Multisenso	nts of t of mem ld and	he brai ory. robotic	n fMR 10 c devel	I,MEG Hours
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FURTI	FURTHER READING:				
REFE	RENCES:				
1.	PradeepKumarMallick, Samarjeet Borah," Emerging Trends and Applications in				
	CognitiveComputing", 2019, IGI Global Publishers.				
2.	Jose Luis Bermudez, "Cognitive Science: An Introduction to the Science of the Mind", 2020,				
	Cambridge University Press, New York.				
3.	Hall, P., Phan, W., & Whitson, K. (2016). Evolution of Analytics. O'Reilly Media Incorporated.				
4.	Cherkassky, V., & Mulier, F. M. (2007). Learning from data: concepts, theory, and methods. John				
	Wiley & Sons.				
5.	Hair, J. F., Anderson, R. E., Tatham, R. L., & Black, W. C. (1998). Multivariate data				
	analysis.Englewood Cliff. New Jersey, USA, 5(3), 207-2019.				

100205002		L	Т	Р	С
1903BS002	INTRODUCTION TO IOT		0	0	3
PREREQUI					
COURSE O	BJECTIVES:				
	1.To impart necessary and practical knowledge of components of in	ternet	of thing	gs	
	2.Develop skills required to build real-life IOT based projects				
Module I	Introduction to IOT			91	Hours
Basics of No Business proc	Overview, Design principles and needed capabilities, IoT applie etworking,M2M and IoT Technology Fundamentals-Devices and G resses in IoT, Everything as a service(XaaS),Role of cloud in IoT, Se	ateway	vs, Data	mana in IoT.	gement,
Module II	Elements of IOT				Hours
Software Co	nponents-Computing(Arduino, Raspberry Pi),Communication, sensin mponents-Programming API's(using Python/Node.js/Arduino) for ee, Bluetooth, CoAP, UDP,TCP.				
Module III	Architecture			91	Iours
	architectures, Industrial Internet Reference Architecture, Edge Com Data Processing Pipelines, Data Stream Processing	nputing	, IoT C	latewa	ys, Data
Module IV	Networking and Communication for IOT			9	Hours
<b>.</b>	I 7 Layers Architecture and mapping to IOT architecture, Introduct zigbee, blue-tooth, serial communication)	ion to	Proxim	ity net	working
Module V	IOT Data Processing and Storage			9 ]	Hours
	Data and their Characteristics, Time series databases, basic n and sketching, dealing with noisy and missing data, anomaly and o			•	es, data
		]	TOTAI	.: 45 H	IOURS
Mode of Ass	essment: Assignment//Seminar/Presentation/ESE				
<ol> <li>Summ</li> <li>Use se</li> <li>Impler</li> </ol>	omes: the basic principles and concepts of IOT use cases, applications. arize basic concepts of Architecture of IOT. nsor and Industrial Systems. nent Networking and communications for IOT. ehend IOT data processing and storage				
REFERENC	ES:				
<b>NEFENENC</b>					
	eengard, The Internet of Things, MIT Press Essential Knowledge Ser	ies,201	15		
1. Samuel Gr	eengard, The Internet of Things, MIT Press Essential Knowledge Ser Dennis, Raspberry Pi Computer Architecture Essentials, Packt Publis	-			

1903BS003		Т	Р	C	
190303003	CRYPTOLOGY 3	0	0	3	
PREREQUI					
COURSE O	BJECTIVES:				
	1. To learn the emerging concept of cryptography and algorithms.				
	2. To defend the security attacks on information systems using se	ecure a	lgorithi	ns and	
	authentication process.				
	3. To categorize and analyze the key concept and cryptanalysis and quartering	ntum cr	yptogra	phy.	
Module I	Introduction to Cryptography		9 Hours		
Introduction	to Cryptography: Elementary number theory, Pseudo-random bit ge	neratio	n, Elen	nentary	
Cryptosystem	ns.				
Basic securit	y services: confidentiality, integrity, availability, non-repudiation, privacy	<i>.</i>			
Module II	Basic Symmetric Key Cryptosystems		9 F	Iours	
Stream Ciph	er: Basic Ideas, Hardware and Software Implementations, Examples	with so	me pro	minen	
cipher: A5/1,	, Grain family, RC4, Salsa and ChaCha, HC128, SNOW family, ZUC.				
Module III	Advanced Symmetric Key Cryptosystems & Public key		9 Hours		
	Cryptosystems			Iours	
	rs: DES, AES, Modes of Operation; Hash Functions; Authentication.				
RSA, ECC; I	Digital signatures.				
Module IV	Basic Security Applications & Advanced Security Application			Iours	
	ommerce (anonymous cash, micro-payments), Key management, Zero-kno			ols.	
Cryptology is	n Contact Tracing Applications, Issues related to Quantum Cryptanalysis	Electro	nic.		
Module V	Post-Quantum Cryptography			Iours	
	m Cryptography, Public-key Post Quantum Cryptographic Algorithms,	Statefu	ıl Hash	-Based	
Signatures, T	Threshold Cryptography.				
	]	TOTAL	: 45 H	OURS	
Mode of Ass	sessment: CAT/Assignment/Quiz/Seminar/Presentation/ESE				
<b>Course Out</b>	comes:				
	he need of security to introduced strong cryptosystems.				
	ze the cryptographic algorithms for information security.				
	fy the authentication schemes for membership authorization.				
	fy the requirements for secure communication and challenges related to the	ne secur	e applio	cations	
	fy the need of quantum cryptographic solutions.				
REFERENC					
1. W. Stallin	gs, Cryptography and Network Security: Principles and Practice, 7th Edition	on, Pear	son, 20	)17.	
	zes, P.C. van Oorschot, and S.A Vanstone, Handbook of Applied Cryptog	graphy,	CRC P	ress,	
2. A.J. Mene					
2. A.J. Mene 2011.					
2. A.J. Mene 2011. 3.C.S. Mukh	erjee, D.Roy, S.Maitra, Design & Cryptanalysis of ZUC – A Stream Cipl	ner in M	lobile		
2. A.J. Mene 2011. 3.C.S. Mukh Telephony. S	erjee, D.Roy, S.Maitra, Design & Cryptanalysis of ZUC – A Stream Cipl Springer,2020 on, Cryptography, Theory and Practice. CRC Press, 2014.	ner in N	lobile		

1000	2004	COMPUTATIONAL FINANCE AND	L	Т	Р	С
1903B	5004	MODELLING	3	0	0	3
PREREQU	UISITE:					
COURSE	OBJECT	IVES:				
	1. To	study financial data analysis and modelling				
	2. То	acquire quantitative finance skills, application of tools and	technic	lues		
	3. To	advance knowledge in designing, developing and testin	g of co	omputa	tional	finance
	mode					
Module I		Financial Markets and Instruments				Hours
		nd Markets: Introduction to the financial markets and the J				
		lices, foreign exchange, and commodities. Options co				
-	-	ging-an introduction. Statistical Analysis of Financial Ret	urns: F	at-taile	d and	skewed
	ns, outliers	s, stylized facts.			1	
Module II		Mathematical Finance			7 ]	Hours
	methods r	relevant to integration, differentiation and solving the partia	1 differ	ential e	auatio	ns of
		e: examples of exact solutions including Black Schol				
		ncluding algorithms and question of stability and converg				
		ons, the connection with binomial models, interest rate mo				
	•	boundary problems, and a brief introduction to numerical		•		
factor mod						-
Module III		Financial derivatives			7 ]	Hours
American	options: p	gamma, vega& rho and their role in hedging. The math perpetual calls and puts; optimal exercise strategy and the ions - actual, historical, and implied volatility.				
Module IV		Data simulation and analysis			7 ]	Hours
	including	random variable generation, variance reduction methods a	nd stati	stical a	nalvsis	s of
		seudo random numbers, Linear congruential generator, Mer				
		nulation in solving applied problems on derivative pricin				
		he technical topics addressed include importance samplin				
		om walk and approximations to diffusion processes, n	nartinga	ale cor	ntrol v	ariables
stratificatio	on, and the	e estimation of the "Greeks".				
Module V		Volatility Estimation			6	Hours
	implied	volatility surface, and volatility estimation using high	freque	ncv d	ata. V	olatility
		ARCH-GARCH-other advanced models. CBOE VIX and				
smile.						
Module VI		Options and applications			4]	Hours
Application		clude the pricing of American options, pricing interest rate	<b>.</b>			d credit
	se of impo	ortance sampling for Monte Carlo simulation of VaR for po	rtfolios	of opti	ons.	
Module VII		Options and alternative models			5	Hours
	edging in	incomplete markets, American Options, Exotic options, El	ectronic	c tradir	g, Jun	ıp
		High-dimensional covariance matrices, Extreme value theo				
	- 1					<u> </u>

Module VIII	Contemporary Issues	2 Hours
Industry ex	pert Lecture on recent trends	•
	TOTAL: 45	5 HOURS
Mode of A	ssessment:CAT/Assignment/Quiz/Seminar/Presentation/ESE	
Course Ou	itcomes:	
1. <i>I</i>	Analyse the given financial data and bring insights	
2. H	Explain the mathematical foundations of finance	
3. I	interpret of financial markets and instruments	
	Discuss option pricing models and its applications	
5. N	Measure and managing various types of financial risks	
6. I	Design and test computational finance models	
FURTHEF	R READING:	
REFEREN	NCES:	
1. Paul Wil	mott, Paul Wilmott on Quantitative Finance, 3 Volume Set, 2013, 2nd edition, wild	ey
2. JoergKie	nitz and Daniel Wetterau, Financial Modelling: Theory, Implementation and Pract	ice with
MATLAB,	2012, 1st edition, Wiley Finance Series.	
3. Dan Stef	anica., A Primer for the Mathematics Of Financial Engineering, 2011, 2nd Edition	FE Press,
New York.		
4. John C. I	Hull and Sankarshan Basu, Options, futures & other derivatives, 2018, 10th edition	, Pearson
India.	-	
5. Tsay, Ru	ey S. Analysis of Financial Time Series, 2011, 3rd edition, John Wiley & Sons.	
6. R. Seyde	l: Tools for Computational Finance, 2017, 6th edition, Springer.	
7. David Ru	uppert, Statistics and Data Analysis for Financial Engineering, 2011, Springer.	